

Midland Area Plus

Report for National AGM – to 31 December 2018

Management & Finance

There are 6 groups in Midland Area

	Total Member	National HLM's	Other Life Members	Ordinary Members
Bradford	1	0	0	1
Leeds	2	0	1	1
Lichfield	5	1	2	2
Lincs Quest	82	0	3	79
Rothwell	15	0	2	13
Solihull Quest	18	1	6	11
Development Groups				
Worcestershire	0			
Coventry	0			

Total number of members: 123

Coventry members where included the figures for Lichfield and Solihull

Finance

Cash + Bank	£5,851.24
Total Area Worth	£5,851.24

Number of AEC Positions Filled – 3

Activities

Area

The Area organised again organised the Walking Holiday in August, this time the Holiday went up north to Carlisle and we did a self-catering option with food been bought the day before and delivery to the venue, the weather and scenery was brilliant. Lincs Quest has again in 2019 done some events for the area including three quizzes, a boat trip on the River Trent, and visit to English Civil War museum in Newmarket and hiking on the Peak District. The Area has also put on a Ten Pin Bowling competition and Walk / Geo Caching Trail, and other events. Rothwell Plus was help with funds for an Abba Tribute Night at Easter.

Group

Lincs Quest has a full programme of events each month. Most Groups have activities at weekend. Solihull Quest is still running its monthly Ten Pin Bowling competition. Lichfield ran events during 2019 varied in nature. Rothwell also has events on each weekend. Also at the October 2019 conference, it was agreed to give members a £10.00 / subsidy towards Christmas Parties, with 87 members taking up the offer. This was only open to people with a valid membership card, non-members was welcome to attend, but had to pay the full price. Lincs Quest used it for two events over the Christmas period. (11 members from Solihull, 4 members from Lichfield, 72 members from Lincs Quest)

Training

Part of the October Area Conference was turn over to a discussion, how to increase the participation of the members in the groups. Actions point was agreed including each group to have a programme with one good event per month rather than many events done poorly, as a start.

Publicity & Communication

Our Area still fund group publicity up to £100 a year – upon receipt, Lichfield as a learning process funded an advertising campaign on Facebook run in conjunction advertising in the local newspapers in Sutton Coldfield, Lichfield, Tamworth. Lincs Quest also made a publicity claim in 2019. The Area has a Facebook page which is kept up to date with pictures and posts, along with an Instagram account connected to its Facebook page.

Recruitment & Development

Lincs Quest are still the Gold Standard in recruitment, with 14 new members, however groups in Rothwell, Lichfield and Solihull also recruiting new member(s). At the conference in January the area agreed to allow Coventry to re-open in 2020. The area hopes that the proposed group in Worcestershire takes off.

General

Midland Area is starting to make some noise on Facebook with our activities and photos of our events which can attract new members and is looking to see what tools members should have to open successful new groups, in the area, and strength current groups as well.

Midland Area Plus,