

Midland Area Plus

Report for National AGM – to 31 December 2017

Management & Finance

There are 7 groups in Midland Area

Bradford	3	Solihull Quest	18
Coventry	1		
Leeds	1		
Lichfield	7		
Lincs Quest	70		
Rothwell	14		

Total number of members: 114

Finance

Cash + Bank	£3,182.37
Total Area Worth	£3,182.37

Number of AEC Positions Filled – 4

Activities

Area

Midland Area only organized three activities in 2017, Ten Pin Bowling, plus two events organised from Lincs Quest as Area events, the Hopeful Hike in the Hills of Hope and the Riverboat Trip at Doncaster. There was some discussion about more activities however, theses never progressed any further. The Area did encourage members to attend the National AGM Dance in 2017.

Midland Area members did run a National Scale event in 2017, and organized a couple of scouting walks as part of group activities for it. Area conferences were well attended throughout the year.

Midland Area is planning to do more activities in 2018 including Industrial Heritage walks, and a Beer and Skittles evening.

Group

Most Groups have activities at weekend. Solihull Ten Pin Bowling run monthly is popular with members, Rothwell, organises events every weekend, for its members, however Lincs Quest still have regular group night activities and run lots of events, some of which are for charity.

Training

Three members of the area attend a free course by Google on Introduction to Social Media Strategy, in Birmingham in December. This was excellent course, run by the trainers from Google. The course has identified several missing procedures for Midland Area, I hope to encourage members to do the follow up course from Google, Writing for Social Media, in either Reading or Manchester. I am encouraging Lincs Quest to do an Introduction to Social Media in Sheffield, by subsidy the journey to the centre in Sheffield.

Publicity & Communication

The Area has decided to invest in a new area website to promote the area. Our Area still fund group publicity upto £100 a year – upon receipt. Most groups have a presence on Facebook and Twitter, Judi Mander [Solihull member] has now setup Solihull Quest on Instagram, Midland Area has, in their own right, also now have an Instagram account.

Recruitment & Development

Lincs Quest are still the Gold Standard in recruitment, however groups in Lichfield and Solihull are recruiting new members.

General

Midland Area hopes the new website which is now up and running will provide an identity for Midland Area, hopefully it will encourage everybody and its members, to put on activities for groups, and attract new members to our Federation.

James Oliver – Chairman, Midland Area Plus,